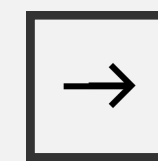


CHARTS

CULTURE, HERITAGE & ARTS ASSEMBLY, ARGYLL & ISLES



IMAGE: RÀMH BEACONS, FERMENTING TALES, KNOCKVOLOGAN STUDIO / RUTGER EMMELKAMP



ACCREDITATION AND PROMOTION INTRODUCTION

CHARTS is a digital-facing, membership-guided organisation with a continually growing network of creative & heritage practitioners, including artists, makers, producers, and spaces.

We support culture, heritage & arts in Argyll & Bute by building networks, fostering collaboration, creating sustainable opportunities and bringing investment to the region's creative and cultural sectors.

What we do: award programmes • build networks • champion people & places in the region • collections management, outreach & care - The Argyll Collection & Campbeltown Museum • develop local & international partnerships • fundraise to create new work opportunities • local area development.

ACCREDITATION AND PROMOTION

INTRODUCTION

<https://www.chartsargyllandisles.org/>

WHY SHOULD I CREDIT THE SUPPORT I AM GIVEN?

CHARTS support over **760+ members** showcasing their work whilst creating opportunities to promote sustainable growth and collaboration between individuals and organisations.

If you are receiving support from CHARTS, we strongly recommend that you **register as a free member**:

<https://www.chartsargyllandisles.org/register/>

ACCREDITATION AND PROMOTION

As a charitable and member-guided organisation, we wish to make transparent where we are investing our support. Correctly acknowledging CHARTS alerts our marketing team and lets us share your work and celebrate the achievements happening in Argyll and Bute.

As part of accepting the funding/support, you must acknowledge CHARTS properly; you can do this by featuring our logo and any other logos provided.

Written Credit Line: **[project]** is a Culture Heritage and Arts Assembly, Argyll and Isles (CHARTS) project, funded by **[funder]**, with further support from Argyll and Bute Council and Creative Scotland.

CREDITING THE SUPPORT I AM GIVEN?

Use of Credit on Social Media

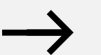
If a post is being shared on social media, you must include the credit lines below.

Credit lines:

Facebook: Thanks to support from @Chartsargyllandisles. **[project]** is funded by **[funder]**, with further support from @Argyll and Bute Council and @Creative Scotland.

Instagram: Thanks to support from @Chartsargyllandisles. **[project]** is funded by **[funder]**, with further support from @argyllandbute and @creativescots.

<https://www.chartsargyllandisles.org/>



PUBLICITY AND CREDIT

Keep CHARTS up to date on all aspects of your project, including public engagement, news coverage, professional development, and process updates. These updates should be sent to **kirstenm@chartsargyllandisles.org**.

Acknowledgement of CHARTS support/funding for your organisation or project should be highlighted in all publicity using the appropriate credit logo and CHARTS mention via text.

The correct phraseology for acknowledgement of support should be cited as **Supported by the Culture Heritage and Arts Assembly, Argyll and Isles (CHARTS)**.

Written Credit line:

Thanks to support from the Culture Heritage and Arts Assembly, Argyll and Isles (CHARTS).

[Project title] is funded by **[funders]**, with further support from Argyll and Bute Council and Creative Scotland.

Credit should be acknowledged on all:

- Social Media Advertisements • Banners • Books • Brochures • Catalogues • CD/DVD sleeves • Educational materials • Event branding • Film credits • Flyers • Information boards • Invitations • Leaflets • Maps Newsletters • Plans • Posters • Presentations • Media online and printed such as press releases • Programmes • Reports • Stationery • Tickets • Websites • Media online and printed •

Logos must be used on all:

- Advertisements printed and digital • Banners • Books • Brochures • Catalogues • CD/DVD sleeves • Educational materials • Event branding • Film credits • Flyers • Information boards • Invitations • Leaflets • Maps • Newsletters • Plans • Posters • Presentations • Media online and printed such as press releases • Programmes • Reports • Stationery • Tickets • Websites •

Logos are not required on social media when a photo is used, but a credit line must be included.

If you are sharing any of the listed above, e.g. a poster or advert, please include the logo that has already been embedded into this visual.



HOW TO USE LOGOS

CHARTS Main Logo

CHARTS Transparent Logo White

CHARTS Transparent Logo Black

All project logos are attached as PNGs and/or JPEGs in the email that contains this document.

For further information or clarification on any aspect of acknowledgement of CHARTS or logo use, please contact

kirstenm@chartsargyllandisles.org

The logos should always be clear and easy to see; consider what size they will appear when printed or shown online.

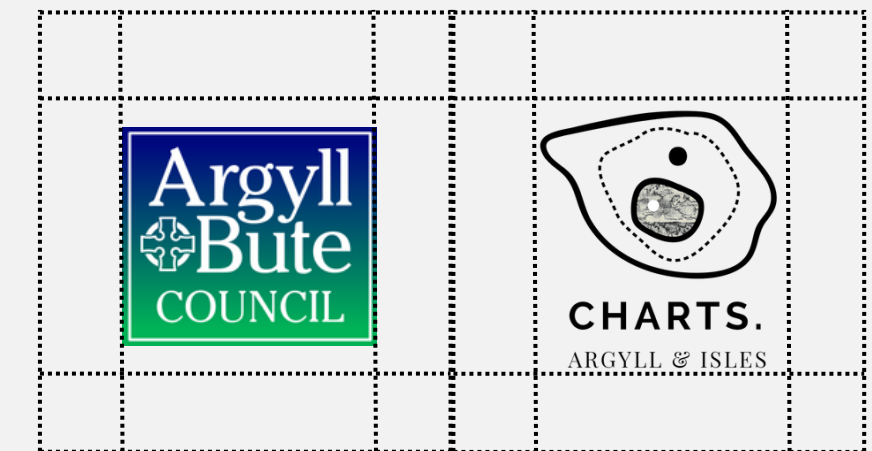
If it is impossible to use a logo, please use a credit line instead. For example, [recording / research / performance or publishing of a book] was supported by the Culture Heritage and Arts Assembly, Argyll and Isles (CHARTS).

Things to consider when using a logo:

- Is there enough contrast between the logo and the background image?
- Is my logo clear? E.g. have you accidentally rotated, stretched or compressed the logo?

Please **do not edit the logo** to a different colour, add straplines or change the typeface.

The exclusion zone keeps the logo clear of other elements such as text, images, boxes, and lines. Nothing should overlap or enter this space.



GET IN TOUCH

If you need support or have questions about accreditation and promotion, contact us at kirstenm@chartsargyllandisles.org

To keep up to dates with CHARTS work visit our website <https://www.chartsargyllandisles.org> or follow CHARTS on social media: [Facebook](#) and [Instagram](#).

Version date 2026

ACCREDITATION AND PROMOTION

GET IN TOUCH



<https://www.chartsargyllandisles.org/>