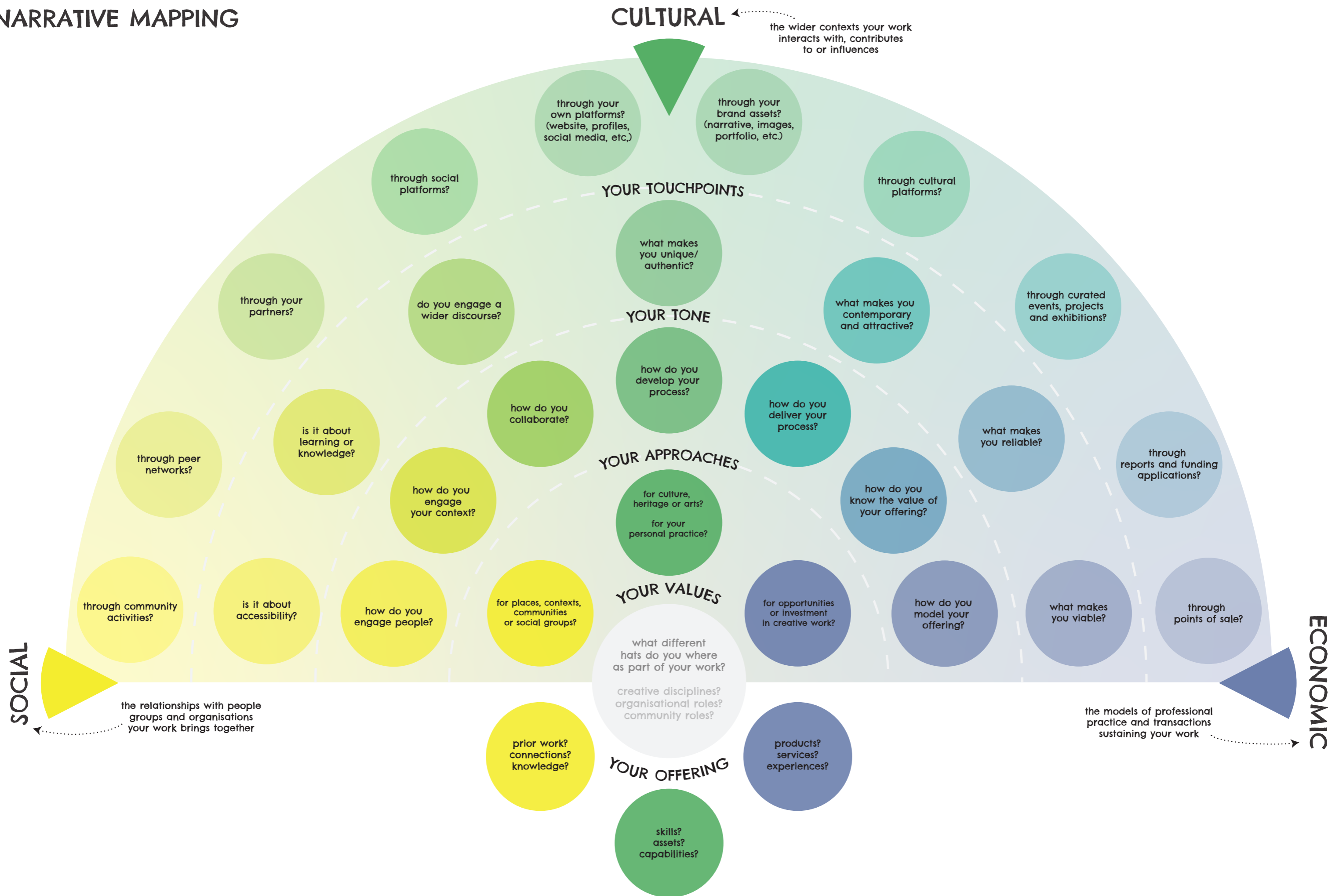
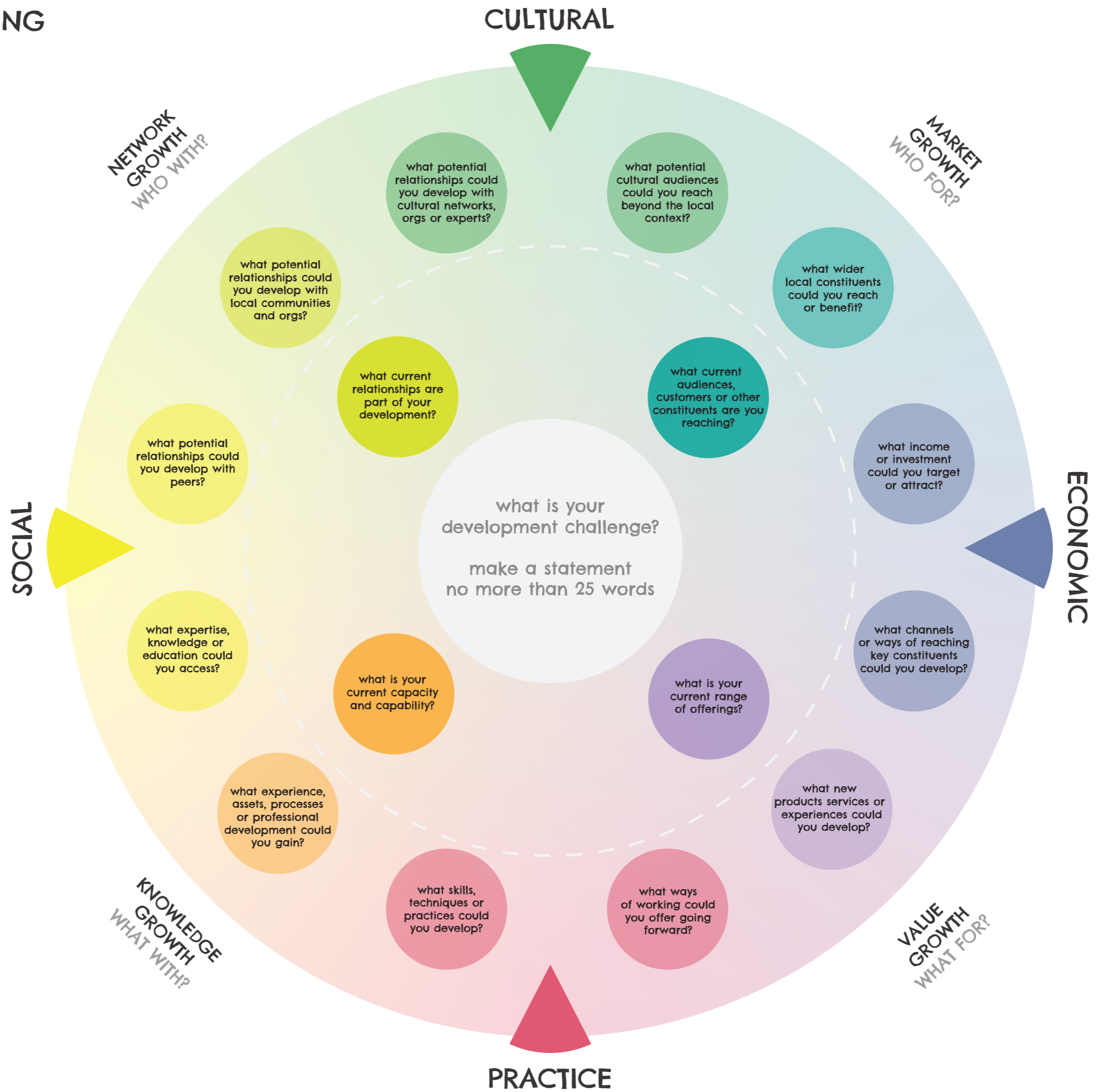


NARRATIVE MAPPING



NETWORK MAPPING

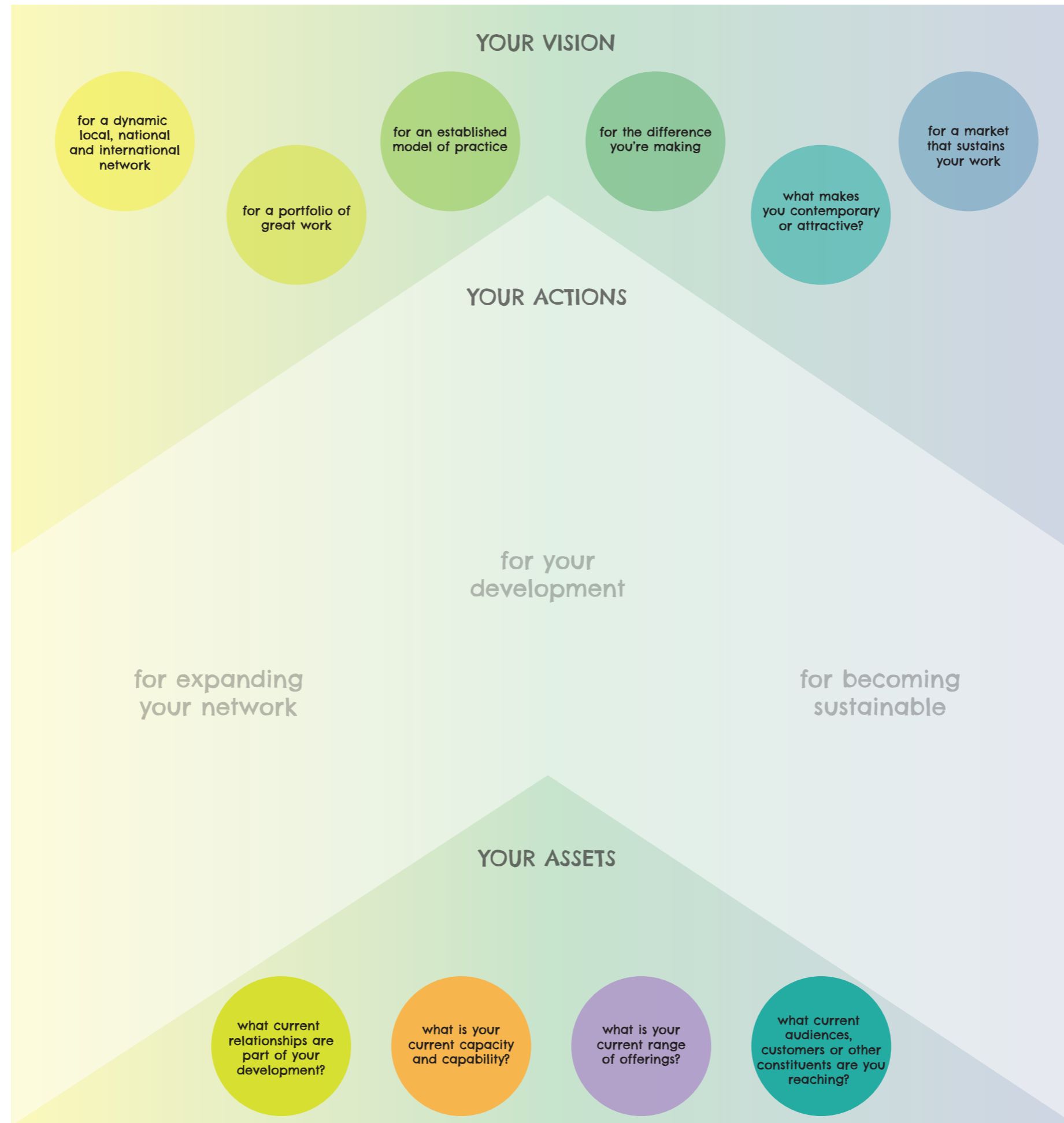


JOURNEY MAPPING

SOCIAL

CULTURAL

ECONOMIC

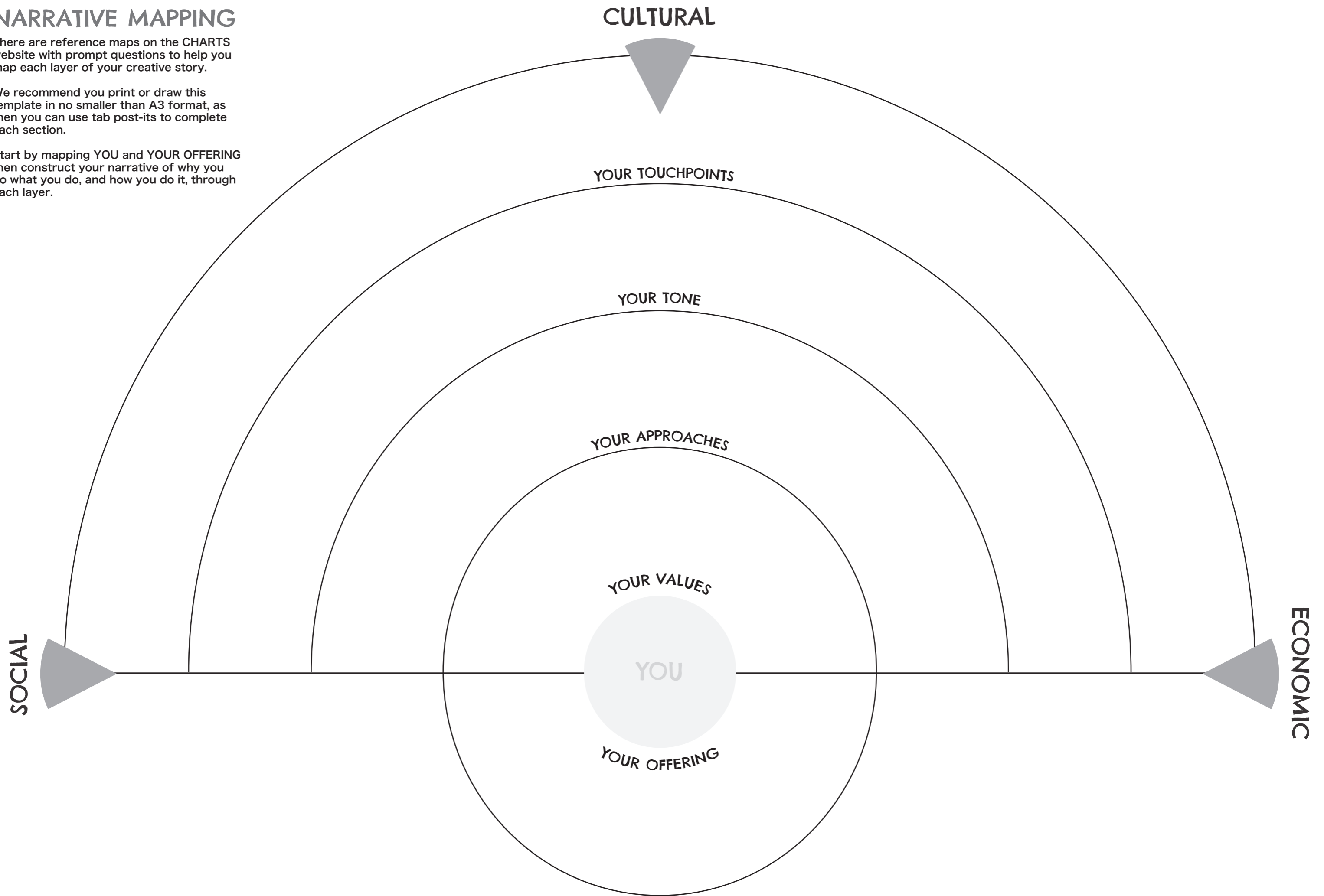


NARRATIVE MAPPING

There are reference maps on the CHARTS website with prompt questions to help you map each layer of your creative story.

We recommend you print or draw this template in no smaller than A3 format, as then you can use tab post-its to complete each section.

Start by mapping YOU and YOUR OFFERING then construct your narrative of why you do what you do, and how you do it, through each layer.



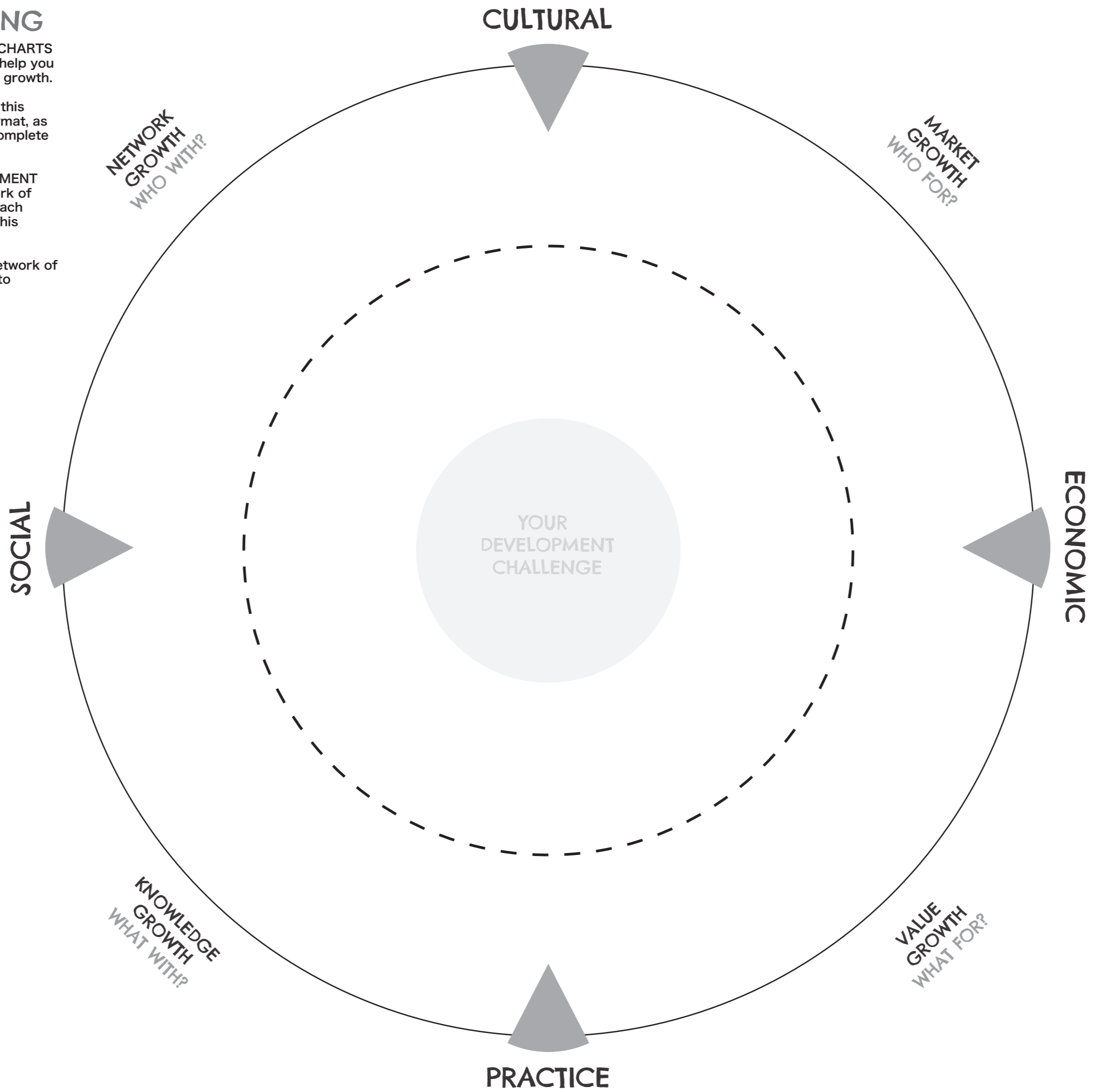
NETWORK MAPPING

There are reference maps on the CHARTS website with prompt questions to help you map each section of your creative growth.

We recommend you print or draw this template in no smaller than A3 format, as then you can use tab post-its to complete each section.

Start by mapping YOUR DEVELOPMENT CHALLENGE then map your network of current connections or assets in each quadrant that can help you meet this challenge inside the dotted line.

Then you can map the potential network of connections and assets you want to develop outside the dotted line.



JOURNEY MAPPING

There are reference maps on the CHARTS website with prompt questions to help you map each section of your creative journey.

We recommend you print or draw this template in no smaller than A3 format, as then you can use tab post-its to complete each section.

Start by mapping YOUR VISION as goal statements articulating what you want to achieve in 2-5 years time. Then map YOUR ASSETS you are starting your journey with, which you may have identified in your NARRATIVE or NETWORK maps.

Then map YOUR ACTIONS for your development as a series of tasks, milestones or questions that can bridge the journey to your vision.

SOCIAL

CULTURAL

ECONOMIC

YOUR VISION

YOUR ACTIONS

for your
development

for expanding
your network

for becoming
sustainable

YOUR ASSETS

