



**CULTURE, HERITAGE & ARTS
ASSEMBLY.**
ARGYLL & ISLES

CHARTS STEERING GROUP SURVEY

Overview

Steering Group Feedback Survey launched in November 2024. Original closing date: January 2025. Extended to March 2025 due to a lack of response.

Membership Survey. Launched December 2024. Closing date: February 2025.

CHARTS STEERING GROUP SURVEY RESULTS

8 out of 15 Steering Group members responded.

Giles Perring

Jen Skinner, Screen Argyll

Holly McAllister

Iain Johnston

Sam Kilday

Arlene Cullum, Argyll and Bute Council

Alexia Holt, Cove Park

KNOCKvologan Studio (Miek & Rutger)

This included Area representation:

- Jura
- Tiree and the Isles
- Dunoon / Cowal
- Kintyre & Gigha
- Isle of Bute
- Argyll and Bute
- Ross of Mull and Iona

Narrative summary of survey results

Steering Group (including Island advocate) members had a mixed understanding of their responsibilities, with some demonstrating a higher level of understanding than others, depending on their involvement in other CHARTS projects.

In general, Steering Group members responded positively, with most noting that being part of the group had enhanced their understanding of the region's culture, heritage, and arts.



The Steering Group expressed a desire for improved communication, including and staff contact. Most indicated that they are time-poor and would engage more with CHARTS if there were a yearly meeting calendar to help them organise their schedules, and if the website were improved.

When asked about engagement with the wider CHARTS membership, responses were generally weak. Most report internally back to their own organisation or close networks, with few connecting with members in their region. A few had direct contact with members through other CHARTS project work, with 12.5% never in touch with other members in their area (taken from the Membership Survey).

Regarding improvements to the Steering Group structure, about half of the responses were noncommittal, while the remaining responses indicated they were somewhat dissatisfied and noted that regular meeting scheduling would be helpful, as would clearer guidance and structure. They also requested more communication from CHARTS, increased contact with staff and the board and scheduled milestones to work towards.

It was indicated that a skills audit of the group may help assess needs for future development and how/whether to implement membership support most effectively. Some SG members did not respond to the survey and those with light response stated time commitment as a barrier.
